



# BACCHUS

April 6 - 10, 2020

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DELAWARE MONTHLY PRICING AND MARKETING PROMOS



## RESTAURANT RELIEF PACK

*in support of*

Delaware E.A.T. {Restaurant Industry Emergency Action Trust}



Announcing the **Restaurant Relief Pack** to benefit the Emergency Action Trust, a 501C3 foundation formed by the Delaware Restaurant Association to provide immediate emergency funding to hospitality workers. The Trust, funded by private, community and individual donations, will distribute individual \$500 grants to **Delaware** frontline industry employees during these uncertain times of mandated restaurant shut downs.

**Olé & Obrigado will donate 50% of proceeds of these Restaurant Relief Packs sold in participating stores for March- May 31<sup>st</sup> to E.A.T.**

**Participating retailers only need to do the following:**

Purchase 1 case of Restaurant Relief Mixed Pack, consisting of 2 bottles each

**2018 Nortico Alvarinho, 2018 Zestos Garnacha Rosado, 2018 Fita Preta Tinto**

**Connect to Ole & Obrigado on social media**

Promote that 6 pack anyway you can –

Your Bacchus sales associate can help generate ad campaigns and promote on social media

Let your customers know that 50% of proceeds from this 6pk are donated to

Restaurant Workers Relief fund through May.

**\$60 per case**

## Graves Grain Alcohol 190 Proof

750ml \$151.92 {\$12.65}

1.75L \$159.96 {\$26.65}



## DIY Hand Sanitizer Recipe

### Ingredients

- 2 ounce spray bottle
- 5 drops [vitamin E oil](#) (optional, this makes for soft hands!)
- 3 tablespoons witch hazel with aloe vera, vodka, or 190 proof grain alcohol, such as Graves
- 5 drops lemon essential oil
- 5 drops orange essential oil
- 5 drops tea tree essential oil
- Distilled (or at least filtered, boiled, and cooled) water

### Instructions

1. In the spray bottle, combine the vitamin E oil, witch hazel, vodka or grain alcohol, and essential oils. Place the sprayer on tightly and shake well for 15-20 seconds to combine.
2. Open the bottle, and fill to the top with water. Replace sprayer, and shake again for 15-20 seconds. Done!
3. Print and stick the label to the bottle. If you don't have label sheets kicking around, you can also print the label onto regular paper, and then use clear packing tape to adhere the label to the bottle by using the tape like lamination over the entire label.
4. To apply: shake the jar vigorously to reincorporate the essential oils, then spray liberally on your hands whenever you feel like they need a bit of a deep clean. Rub hands together until dry. **This is not a substitute for proper hand-washing, so make sure to wash your hands well at the next opportunity.**

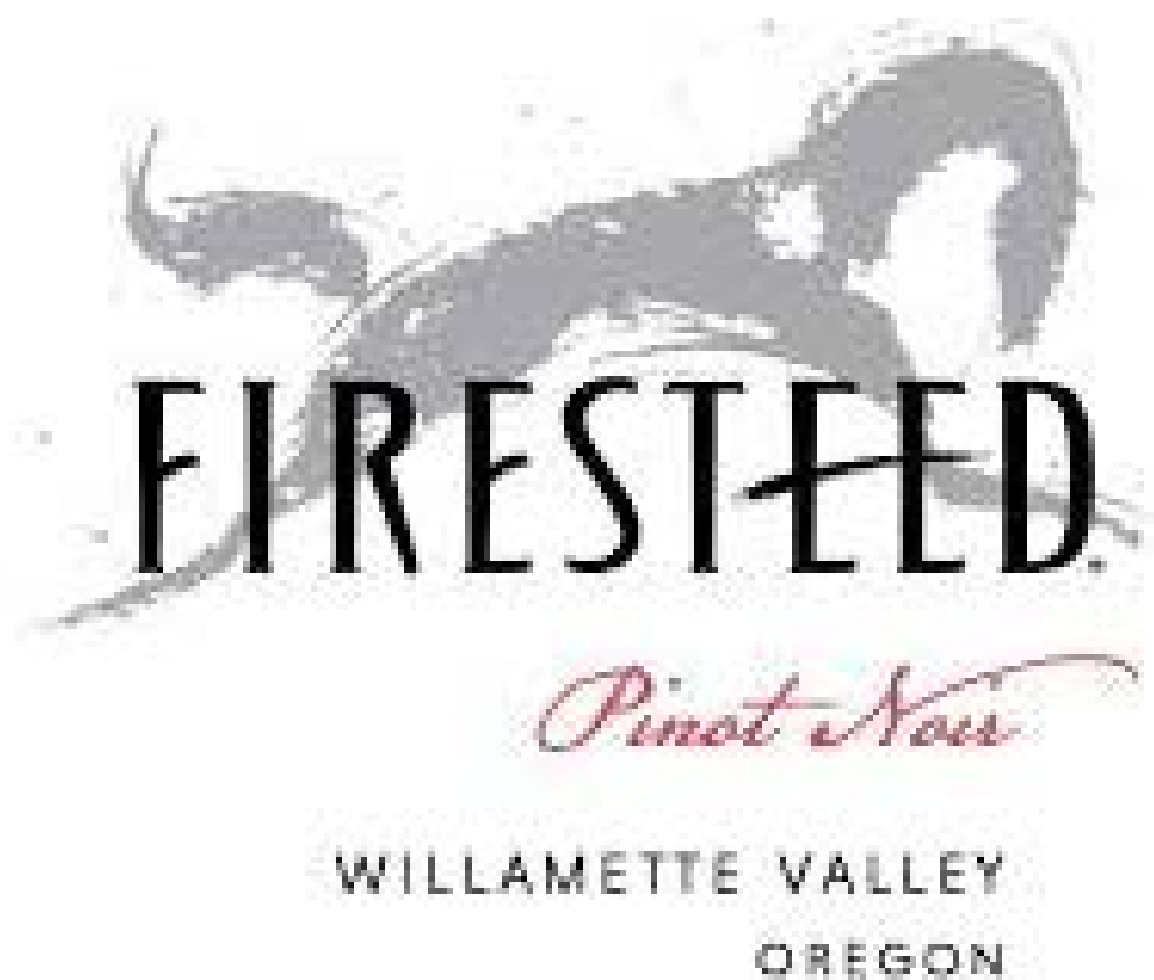
**CORONAVIRUS DISCLAIMER:** This hand sanitizer is not a substitute for [proper handwashing](#). And while this home remedy contains commonly-accepted natural antiviral ingredients, it has never been tested in a lab to determine it's efficacy against viruses such as the coronavirus.

**Essential oil disclaimer:** This recipe uses what are generally considered safe essential oils, but please keep in mind that while completely natural, all essential oils are powerful plant compounds that you and your family (including your pets) might have a reaction to. Never use essential oils undiluted or take essential oils internally (diluted or undiluted) without the guidance of a professional, and always read up about the possible side effects of each type of oil before you use it. Avoid the use of essential oils (diluted or undiluted) during the first trimester of pregnancy, on small babies, and on anyone with severe allergies to the plants the oils are derived from. And if you see any reactions in yourself, your family, or your pets, stop use of your essential oil products immediately and contact a medical professional.

Mulderbosch  
Chenin Blanc, Sauv  
Blanc, Cabernet  
FL \$140 | 3c \$132 |  
5c \$120 | 10c \$116

Faithful Hound  
FL \$212 | 3c \$192





Regularly

FL \$144

3c \$128

5c \$109

Spring Special

10c \$104



10c M & M  
\$108/case

# ALEXANDER VALLEY VINEYARDS ROSE of SANGIOVESE 2019



Regularly FL \$128 | 3c \$120

Spring Special  
3c @ \$112

# K Vintners Connoisseur Case

- 4 Cases of Extremely Limited Single Vineyard Releases
- 12 Assorted Single Vineyards
- each rated 92 Points or higher
- Case #1 \$360/case | Retail Value \$780
- Case #2 \$360/case | Retail Value \$760
- Case #3 SOLD OUT
- Case #4 \$360/case | Retail Value \$735
- \*Limited Availability. First Come, First Served. For specific breakdown and vintages, please contact sales associate. Box assortment can include El Jefe, Roma Cab/Syrah, Viognier Art Den Hoed, River Rock Cab, King Coal, Rock Garden Syrah, The Hidden Syrah.





*Introducing ...*

# POPUP Sparkling Wine

**100%  
Chardonnay**

**Single  
Vineyard**

**Noble  
Vineyard**

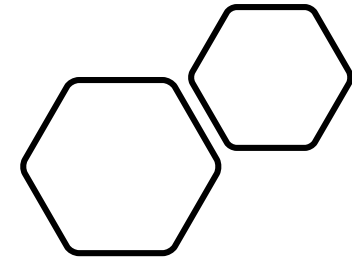
**YES to Purity  
YES to Integrity  
YES to Flavor**

This evolution of bubbles. POPUP smells of honeysuckle, orange blossom, lilac with peach, lemon curd and pie crust. Smooth, long and delicious. POPUP for the moment and the moment is now!





MOHUA



**Mohua Sauvignon Blanc**

FL \$120 | 3c \$112

**April Special**

10c Solid  
Sauvignon Blanc  
@ \$100/c

March 30<sup>th</sup> – April 30<sup>th</sup>  
Must ship within these dates

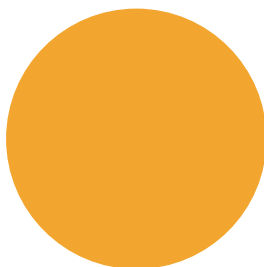


**Regularly**

FL \$180 | 2c \$174 | 5c  
\$160

**April & May Special**

**FL \$174 | 3c 160**





**Rock Town**  
**Flavored Vodka**  
**April – May Special**

**750mls**  
FL \$54 | 3c \$50 | 5c \$48

**1L**  
FL \$120 | 3x \$116 | 5c \$104

Hand Crafted. Distilled 6x.  
Gluten Free. 100% Corn.  
Made in the USA.



## New 5 case QD Assortment on Plantation Rums

Plantation Grande Reserve 5 Yr  
750ml 5c @ \$105/c  
1.75L 5c @ \$165/c

Plantation Rum Xaymaca Special Dry  
5c @ \$102/c

Plantation Guatemala XO Single Cask  
5c @ \$212/c

Plantation Peru 2010 Single Cask  
5c @ \$212/c

Plantation Peru Vintage 2019  
5c \$212/c

Plantation Trinidad 97 Single Cask  
5c @ \$300/c

Plantation Peru Vintage 2004  
5c @ \$230/c

Plantation Fiji Vintage 2009  
5c @ \$230/c

Plantation Jamaica Vintage 2002  
5c @ \$200/c

Plantation Panama 12 Yr Peated  
5c @ \$200/c



# VINNY

## New York Bubbly Wine

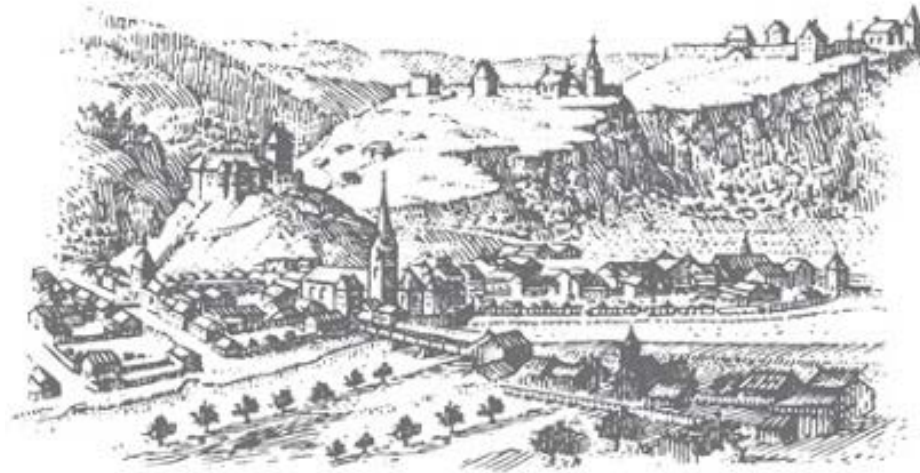
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Bubblly White  
250ml / 24pk FL \$90 | 3c \$78 | 5c \$60

Bubblly Rose 250ml / 32pk  
FL \$120 | 3c \$104 | 5c \$80



# SAN PIETRO



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## PINOT GRIGIO

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San Pietro  
Pinot Grigio 2018

REGULARLY  
FL \$112 | 3c \$108 | 5c \$104

**APRIL SPECIAL**  
**10 cases @ \$96**

ALTO ADIGE · SÜDTIROL DOC

**Bounty Rums from  
St. Lucia**

White Rum | Gold  
Rum | Spiced Rum

**Special**

**The 3 case QD is  
Case 1 in  
April & May!  
\$156/12 pack  
1 Liter Bottles**

**The 3 case QD is  
Case 1 in  
April & May!  
\$144/12 pack  
750ml Bottles**



**Bounty Rums from  
St. Lucia**

Dark Rum

**Special**

**The 3 case QD is  
Case 1 in  
April & May!  
\$192/12 pack  
1 Liter Bottles**

**The 3 case QD is  
Case 1 in  
April & May!  
\$180/12 pack  
750ml Bottles**



# ON Y VA

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## VIN DE FRANCE

FL \$128 | 3c \$120  
250mls / 24 pack



## GO WHERE THE WINE TAKES YOU.

Premium French wine in a can (oui, a can!) Now, **ON Y VA** is along for the ride, wherever it takes you. Picnics in the park. Strolls on the beach. Boating, biking, hiking, chilling by the pool or watching sunsets on the deck.

ON Y VA brings to life real moments we've had in France—walking at sunset in Provence, taking in Loire Valley vines from a terrace. They were simple, and they were spectacular. **ON Y VA** means "Let's Go!" Time to find Your moment, premium French wine in hand.

Find Your Moment with **ON Y VA Vin de France**.

**CRISP, FRESH, SUBLIME**

### 2018 ON Y VA LOIRE VALLEY SAUVIGNON BLANC

**Alcohol Content:** 12.5% by Volume  
**Can Size:** 250 ML=(2) 4.2 oz glasses  
**Varietals:** 100% Sauvignon Blanc  
**Soil Type:** Various soils from top vineyards across Eastern Loire Valley, mostly Touraine

**Average Vine Age:** 18 years  
**Region:** Loire Valley  
**Appellation:** IGP Val de Loire  
**Mission:** **ON Y VA** embodies a love of France, a love of fine wine and a love of nature and adventure. We encourage more outdoor play, more unplugging, more long talks and long walks, more getting lost in the moment. Find the spectacular in the simple.

YOU CAN HAVE IT ALL:  
QUALITY & CONVENIENCE

ESTATE-GROWN,  
TERROIR-DRIVEN

IN 2018, CANNED WINE WAS  
A \$28 MILLION INDUSTRY.\*\*\*



**ON Y VA LOIRE VALLEY SAUVIGNON BLANC** IS A FRESH, BRIGHT WHITE WINE THAT SEAMLESSLY BALANCES REFRESHING CITRUS, GRAPEFRUIT AND GOOSEBERRY NOTES. A DASH OF THYME ADDS SOME LOVELY HERBAL FLAVORS,

# TRÄ•KÁL

Unique spirit distilled from  
**Apples and Pears**

ABV:

84 proof

FERMENTABLES:

Apples and Pears

Other:

Distilled with Berries and  
Herbs Unique to Patagonia

#DAILYPOUR

# MICROSHINER



## NEW ITEM! TRA\*KAL

Trakal Patagonian Spirit

Unique spirit distilled from  
Apples & Pears. A bold new spirit  
that's the first of it's kind.  
Sips like a whiskey ... Mixes like a gin

"TRA\*KAL is anything but traditional in terms of its characteristics and flavor profile, but for those who enjoy a bold and robust drink it can be enjoyed neat or on the rocks, just like a fine whiskey. And while it's uniqueness can never be masked, for the cocktail enthusiast it's as versatile as a gin and can be enjoyed as a substitute for traditional spirits or used to make your own adventure."

\$170/case

\$160/2 case

# Greenbar Distillery Spritz *Coming Soon!*

**FL \$72 | 2C \$64 | 3C \$60**



Bubbly, slightly sweet with backbone, these spritzes are a treat. They taste like fresh cocktails, not “natural flavors”. The secret lies in combining our acclaimed spirits and bitters.

Orange – Zesty & Fresh  
Hibiscus – Lush & Tangy  
Ginger – Bright & Spicy

Coded to sell as 4 packs

6% ABV

12oz Can

209 Cal | 11g Carbs | 0 Protein | 0 Fat

CERTIFIED ORGANIC

GLUTEN FREE

MSRP \$14.99/4 pack





Cuvee Jean Louis

FL \$96 | 3c \$88 |

5c \$80 | 10c \$72

Ice Blanc de Blancs Charles de Fere Rose Charles de Fere Reserve

FL \$96 | 3c \$88

FL \$128 | 3c \$120

FL \$128 | 3c \$112 | 11c \$92





## NEW Empson Super Special

Solid Cases

\*does not assort w/  
Lagaria

WAS: FL \$104 | 3c \$96 | 10c \$88

**Effective March 23<sup>rd</sup>:**

**FL \$96 | 3c \$88 | 5c \$80**



# Monte Antico

## The Affordable Super Tuscan

### Wine Spectator

LEARN MORE, DRINK BETTER

Oct 2009

# 90

Points

## BEST VALUE



New Pricing 3.23.20

FL \$88  
3c \$80

Solid Cases. Does Not Assort



# ROSÉ ALL DAY

**BACCHUSIMPORTERS** LLC **2020 ROSE OFFERING**



**ROSE SALE**  
*MIX & MATCH ALL ROSE*

<i>Item #</i>	<i>Description</i>	<i>Pack Size</i>	<i>Regular Price</i>	<i>3 case Price</i>	<i>10 case Price</i>	<i>20 case Price</i>
75306-18	Angels & Cowboys Rose	12/750	\$128.00	\$121.60	\$115.20	\$102.40
75307-17	Angels & Cowboys Rose	12/375	\$80.00	\$76.00	\$72.00	\$64.00
75307-18	Angels & Cowboys Rose	12/375	\$80.00	\$76.00	\$72.00	\$64.00
03799-18	Anton Iby Blaufrankisch Rose	12/750	\$156.00	\$148.20	\$140.40	\$124.80
70552-18	Armas de Guerra Rosado (Mencia)	12/750	\$96.00	\$91.20	\$86.40	\$76.80
37517-17	August Kessler "The Daily August" Rose	12/750	\$180.00	\$171.00	\$162.00	\$144.00
70620-NV	Begonia Rosado	12/1L	\$80.00	\$76.00	\$72.00	\$64.00
46098-17	Cavalchina Bardolino Chiaretto Rosato	12/750	\$132.00	\$125.40	\$118.80	\$105.60
76529-18	Chemistry Rose of Pinot Noir	12/750	\$168.00	\$159.60	\$151.20	\$134.40
76601-18	Cline Mourvedre Rose	12/750	\$96.00	\$91.20	\$86.40	\$76.80
34706-18	Domaine Listinconu IGP Corsica rosé	12/750	\$96.00	\$91.20	\$86.40	\$76.80
12702-18	Dourthe La Grande Cuvée Rose	12/750	\$132.00	\$125.40	\$118.80	\$105.60

36155-18	E. & F. Jourdan Aramon Rose Vieille Vignes	12/750	\$120.00	\$114.00	\$108.00	\$96.00
58752-18	Fantini Cerasuolo Rosato DOC	12/750	\$96.00	\$91.20	\$86.40	\$76.80
58903-18	Fontaleoni Toscana Rosato	12/750	\$104.00	\$98.80	\$93.60	\$83.20
28956-18	Fortant Grenache Rose Coast Select	12/750	\$88.00	\$83.60	\$79.20	\$70.40
28966-18	Fortant Grenache Rose Keg	1/19.5L	\$240.00	\$228.00	\$216.00	\$192.00
79836-18	Hedges DLD Rose	12/750	\$160.00	\$152.00	\$144.00	\$128.00
80202-18	IfYou See Kay Rose - Cans	12/375	\$63.00	\$59.85	\$56.70	\$50.40
35952-17	Jaboulet Cotes du Rhone Parallele 45 Rose	12/750	\$80.00	\$76.00	\$72.00	\$64.00
70852-18	Liquid Geography Rose (Mencia)	12/750	\$104.00	\$98.80	\$93.60	\$83.20
21842-18	LVE Cotes de Provence Rosé	12/750	\$216.00	\$205.20	\$194.40	\$172.80
68585-17A	Macanita Touriga Nacional Em Rose	12/750	\$180.00	\$171.00	\$162.00	\$144.00

*\*February 1st to April 30th or while supplies last*

*Continue on back* →

**BACCHUSIMPORTERS** LLC **2020 ROSE OFFERING**



# ROSÉ ALL DAY



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## ROSE SALE MIX & MATCH ALL ROSE

<i>Item #</i>	<i>Description</i>	<i>Pack Size</i>	<i>Regular Price</i>	<i>3 case Price</i>	<i>10 case Price</i>	<i>20 case Price</i>
68585-18	Macanita Touriga Nacional Em Rose	12/750	\$180.00	\$171.00	\$162.00	\$144.00
80948-18	Marietta Old Vine Rose, CA	12/750	\$132.00	\$125.40	\$118.80	\$105.60
80959-18	Marietta Old Vine Rose-KEG	1/19.5L	\$200.00	\$190.00	\$180.00	\$160.00
34891-18	Mourchon Cotes du Rhone Villages Loubie Rose	12/750	\$120.00	\$114.00	\$108.00	\$96.00
68274-18	Ned Pinot Noir Rose	12/750	\$112.00	\$106.40	\$100.80	\$89.60
55835-16	Pietradolce Etna Rosato DOC	12/750	\$184.00	\$-	\$-	\$-
68642-18	Rose Vulcanico	12/750	\$200.00	\$190.00	\$180.00	\$160.00
85093-17	Sidebar Rose Syrah Russian River	12/750	\$180.00	\$171.00	\$162.00	\$144.00
85401-17	Soter Rose North Valley	12/750	\$192.00	\$182.40	\$172.80	\$153.60
85420-18	Space Age Grenache Rose	12/750	\$162.00	\$153.90	\$145.80	\$129.60
85704-18	Stoller Rose of Pinot Noir Dundee Hills	12/750	\$180.00	\$171.00	\$162.00	\$144.00
81434-18	Tinto Rey Rosé	12/750	\$108.00	\$102.60	\$97.20	\$86.40
54320-18	Trediberri Langhe Rosato	12/750	\$128.00	\$121.60	\$115.20	\$102.40
05569-18	Vina Garces-Silva Boya Rose of Pinot Noir	12/750	\$136.00	\$129.20	\$122.40	\$108.80
72914-18	Zestos Rosado (Garnacha)	12/750	\$76.00	\$72.20	\$68.40	\$60.80



Essenza Flavored  
Mineral Water by  
Nestle

Regularly \$21/case  
Limited Time  
Special  
\$10.53/case

330mls / 24 loose

# Journal Pricing Updates, Corrections, and Single Promos

- Silent Pool Gin
- FL \$212 | 1c \$196 | 2c @ \$188/case
- Sidebar Russian River Sauvignon Blanc
- FL \$232 | **3c \$216**
- Buena Vista North Coast Series Assortment
- FL \$144 | 3c \$136 |
- FL \$136 | 3c \$128 | 20c \$120
- Ramey 2015 Napa Cabernet Sauvignon
- FL \$536 | 3c \$456
- \*Price Increase from 2014 vintage
- The Right Gin {6 pack}
- 750ml FL \$130 | 2c \$124 | 4c \$116
- Koval Dry Gin {6 pack}
- 750ml FL \$168 | 3c \$160
- Planet Oregon Pinot Noir
- FL \$196 | 3c \$180 | **5c @ \$168/case**
- Buena Vista North Coast Cabernet 2017
- FL \$144 | 3c \$136 | **FL \$136 | 3c \$128**
- \*does not apply to the 2016 vintage ; 20case M & M \$120/case
- Casa Santo Limas Red Blend 2017
- FL \$104 | 3c \$92 | 5c \$80 | 56c \$64.08
- Alexander Valley Vineyards Cabernet
- FL \$208 | 3c \$200 | 10c SOLID \$176 for April
- Don Pilar Blanco Tequila
- FL Special for April & May \$136/6 pack
- Don Pilar Blanco Tequila
- FL Special for April & May \$136/6 pack
- Dad's Hat Rye #06400-NV
- FL Special for April & May \$174/6 pack | 3c \$160

# Journal Pricing Updates, Corrections, and Single Promos

## Rock Town Hand Crafted Vodkas

*80 Proof, Basil, Lemon, Grapefruit, Orange*

1L FL \$132 | 5c \$120 | 10c \$116 | **25c \$104 {now 5cs for April}**

750ml FL \$63 | 5c \$57 | 10c \$54 | **25c \$52 {now 5cs for April}**

1.75L FL \$104 | **5c \$96**

## La Forcine Sancerre

FL \$212 | 5c \$192

## On Y Va Sauvignon Blanc Can

FL \$128 | 3c \$120

## Cannonball Chardonnay & Sauvignon Blanc 375mls

FL \$88 | **NOW \$60/case**

## Cannonball Cabernet 375mls

FL \$88 | **NOW \$66/case**

## Fantini 750mls

FL \$88 | 3c \$80

## Canella Prosecco Superiore 187ml

FL \$108 | 3c \$96 | **NOW 3c \$80**

## Pine Ridge Chenin Viognier

1 on 10 ; 3 on 25; promo case is \$1

## Lange Family Plan – Chard, Pinot Noir Reserve, Pinot Noir Estate

Chard FL \$364 | 3c \$348

Pinot Noir Reserve FL \$336 | 3c \$312

Pinot Noir Estate {6pk} FL \$320 | 3c \$308

# Journal Pricing Updates, Corrections, and Single Promos

## Pallet & Half Pallet Programs

Bodegas Los Toneles 28c @ \$144/c

Tonel 46 Cab 56c @ \$115.08/c

Dream Wines 28c @ \$63/c

Caracol Serrano Jumilla Red Blend \$56 @ \$64/c

Precision Napa Cab 28c @ \$150/c

Ashley Gabrielle Cab FL \$205/c | 28c @ \$105/c

Paxis Red Blend 50c @ \$68.04/c

Little K Syrah 20c @ \$159.48/c

Aragosta Rose 56c @ \$42/c

Finca Manzanos Garnacha 56c @ \$64.68

**\*All pallet and half pallet deals are subject to availability. No Co-Op. Orders must be placed with Director of Sales, Karen Clayton. 302.983.9505**

# Inventory Reduction

Ballyhoo Irish Whiskey \$240/12pk  
Threadbare Cider 750ml \$60/12pk  
Noteworthy Bourbon & Rye \$76/6pk  
Ichiro Malt & Grain Chichibu \$700/12pk  
Journeyman Humdinger Jalepeno \$96/6pk  
Journeyman Red Arrow Vodka \$96/6pk  
Touch of Italy Amarone 375 \$80/case  
Casa de Fieras Reserva \$72/case  
Pasolasmonjas Garnacha \$88/case  
Fuerza Jumilla \$90/case

Sandbar Outerbanks Rum \$90/case  
Brother's Beatnick & Jabberwock \$64/case  
Wigle Apple Whiskey \$220/case  
Wigle Quaker Strength Oatmeal Stout \$220  
Straw Boys Irish Vodka \$150/case  
Seven Hills Ciel du Cheval \$356/case  
Seven Hills Cabernet \$180/case  
Sea Phantom PN \$90/case  
Scheide Sauv Blanc \$131.88/case  
Pareto's Eighty20 Cab|Chard|PN \$63/case

# **Bacchus Importers LLC**

## **Coronavirus Response**

**Our hearts go out to all those affected by the COVID-19 outbreak. Once the coronavirus emerged as a threat, we assembled an internal task force to monitor the developing crisis and manage our response accordingly. We have been closely following recommendations from the Centers for Disease Control and Prevention (CDC), Public Health Agency of Canada, and the World Health Organization (WHO), and we have implemented policies and precautionary measures to best support the safety and health of our associates, partners and their respective families.**

**We will continue to operate with your safety and well-being in mind and provide the highest quality of service. By working together, we will get through this challenge and emerge stronger as an industry.**

**As everyone in our industry continues to navigate the evolving COVID-19 situation, we want to re-emphasize our commitment to serving our customers in a safe and responsible way. We have implemented measures to safeguard our associates, as well as our customers, during this difficult period. We'd like to extend a sincere thank you to all our customers who are doing outstanding work in being advocates of social distancing while continuing to operate during coronavirus.**

**For more information regarding responsible alcohol sales, check out this helpful infographic from the WSWA: <https://www.wswa.org/responsible-alcohol-sales-during-covid-19>**





# BACCHUS

## IMPORTERS LLC

Ashlee Reynolds, Sales Associate  
New Castle County  
410.633.0400 xt 587

Jessica Janssen, Sales Associate  
Sussex County | Ocean City  
410.633.0400 xt 556

Karen Clayton, Director of Sales  
DEL | MD Eastern Shore  
302.983.9505 {c}  
410.633.0400 xt 576

### Conditions of Sale

Less than a full case on all items add .99c/bottle. All merchandise at prevailing prices are subject to availability. Delinquent invoices are subject to a 1.5% per thirty {30} day finance charge. Said finance charge shall be applied retroactively to the invoice due date. All payments made on delinquent accounts apply first to finance charges. Customer shall pay collection costs of 30% of any delinquent balance due from Customer under this agreement if the account is referred to an attorney. A service charge of \$25 shall be imposed for any dishonored check. All delivery orders must satisfy the following minimum requirement: Cases must total three {3} and/or a total order amount of \$150 or whichever is greater.